



AMCF Symposium
Back to Basics & Beyond:
Rethinking What We Already Know
Millennium UN Plaza Hotel
New York City
10 - 12 December 2008

WEDNESDAY, 10 DECEMBER 2008

18.00 – 20.00 Opening Reception
Location: Landmark View Room

THURSDAY, 11 DECEMBER 2008

All sessions held in Diplomat Ballroom unless otherwise noted.

08.00 – 08.30 Networking Breakfast Buffet
Location: Manhattan Room

08.30 – 08.45 Meeting Commencement
Betsy Kovacs, President & CEO, AMCF

AMCF Introductions
Jocelyn Cunningham, FSI Chief People Officer, Deloitte

Setting the Stage

What Keeps You Up at Night?

Bob Grasing, Symposium Chairman & President, Robert E. Nolan Company, Inc.

Bob will introduce four core issues challenging firm leaders which are necessary for near-term success and essential to firm evolution. He will focus the symposium on the underlying factors we will explore as we evaluate each issue in depth. "The basics" are changing as our global economy introduces variables we must consider regardless of firm size or specialization.

08.45 – 09.30 Opening Keynote Presentation
Lessons Learned: Insider Insight About the Past, Present and Future of Managing Our Firms
John Clarkeson, Chairman Emeritus, The Boston Consulting Group, Inc.

- 09.30 – 10.15 Global Economy and the Market Crisis: The Effects on Management Consulting Firms
Julio C. Quinteros, Jr., Vice President, Global Investment Research
Goldman Sachs & Co.
- 10.15 – 10.45 Networking Break
- 10.45 – 11.45 Global Citizenship & New Models for CSR
Partnerships Between Government Sector, NGO's and Corporations
Environmental Defense Fund and KKR, a private equity firm, teamed up to their mutual advantage to identify and adopt cost-effective environmental innovations. The prototype of partnering provides insight into new possibilities and insight into overlapping boundaries between the sectors.
Ken Mehlman, Managing Director & Head of Global Public Affairs, KKR
Gwen Ruta, Vice President/Corporate Partnerships, Environmental Defense Fund
- Moderator:
Matthew Bishop, Chief Business Writer, The Economist Magazine
- 11.45 – 12.30 Analysis of the 2008 Election: Republican vs. Democratic View
Donald Baer, Chairman, Penn, Schoen & Berland Associates Worldwide & Vice Chairman, Burson-Marsteller
Susan Molinari, Senior Principal, Bracewell & Giuliani, LLP
- Moderator:
Walter Kiechel, Editor at Large, Harvard Business Publishing
- 12.30 – 13.45 Networking Luncheon
- 13.45 – 14.45 Leading Through Change: Opportunities in Emerging Markets
Eric de Groot, Senior Partner, Boer & Croon Strategy and Management Group
Adam J. Klaber, General Manager, Global Consulting Services & SOA
IBM Global Business Services
Antonio Schnieder, Member of the Group Management Board
Capgemini S.A. Paris
Ray Strecker, Head of Global Consulting Practice, North America
Tata Consultancy Services Ltd. (TCS)
- Moderator:
Peggy Vaughan, Vice President, Global Business Services, IBM

14.45 – 15.45 New Challenges & New Answers

A forum of firm leaders discuss the biggest changes they've seen and the effects of these changes on their firms.

Jim Burrows, CEO, CRA

Miguel de Fontenay, Chief Executive, Ineum

Mike Saint, CEO, Saint Consulting

Moderator:

Steve Sashihara, President and CEO, Princeton Consultants

15.45 – 16.15 Networking Break

16.15 – 17.00 Is Knowledge Management Dead?

Will Wikipedia make much of knowledge management irrelevant? Outlook of Web 2.0 and Social Media Tools for the Future

Philip Evans, Senior Partner & Managing Director, The Boston Consulting Group, Inc.

Vijay Koduri, Product Marketing Manager, Google

Moderator:

Kieran Draper, Vice President, Capgemini

17.00 Adjourn

18.00 – 21.00 Annual Awards Banquet

Location: Ambassador Grill